



TRADEMARK & PATENT ATTORNEY

DKAL VIETNAM INTELLECTUAL PROPERTY COMPANY LIMITED

 No. 89 , Lane 663 Truong Dinh St.,  
Hoang Mai Dist ., Hanoi , VietNam

 (+84) 983480984

 ip@dkal.com.vn

 www.dkal.com.vn

## COMPANY PROFILE

COMPANY NAME	DKAL VIETNAM INTELLECTUAL PROPERTY COMPANY LIMITED (DKAL IP CO., LTD)
Directors and Executives	<b>Director</b> Bui Thao Le  <b>Auditor</b> Nguyen Thi Minh Thao  <b>Professional Board</b> Bui Thao Le Nguyen Minh Duc Bui Thuy Quynh Nguyen Giang Tu
Establishment	September 04, 2018
Business	Legal Services
Practice	<ul style="list-style-type: none"><li>❖ Trademark; Design; Patent; Utility Model; Geographical Indication</li><li>❖ Copyright; Domain name; Company name; trade secret</li><li>❖ Unfair competition</li><li>❖ Transfer and licensing of IP rights; contract review</li><li>❖ Anti-Counterfeiting</li><li>❖ IP Litigation</li></ul>
Head Office:	No. 89, Lane 663 Truong Dinh St., Hoang Mai Dist., Hanoi, Vietnam Tel:+84-915188814    Email: ip@dkal.com.vn    URL: dkal.com.vn





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## ABOUT US

DKAL VIETNAM INTELLECTUAL PROPERTY COMPANY LIMITED (DKAL) is a boutique firm located in Hanoi, Vietnam and exclusively focuses on Intellectual Property (IP). The firm is highly adept at advising Clients on a wide range of contentious and non-contentious issues related to patents, trademarks, designs, copyright, licensing, and other intellectual property, IP strategies and all intellectual property topics in a transactional environment. Our target is to know and understand each of our Clients and their own business needs and collaborating to find solutions that meet their needs. By learning that a great solution will vary, depending on the focus of your business, the unique challenges you face and your target, etc. therefore our culture of practice is uniquely in tune with the expectations of Clients.

## OUR VALUE

We treat IP as our passion. IP is not just a job. Our team formed around a mission to provide the Clients effective, simple and timely solutions and deliver the highest possible standard of quality and integrity of work. Our work is done by our professional and delivered at the highest possible standard of quality and integrity.





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## OUR VISION

It is the fact that the awareness of Vietnamese people and businesses on intellectual property is still limited, yet they have not seen the importance of protection for intellectual property right. This causes the situation of popular and serious IP infringement in Vietnam. We aim to grow our business together with enhancing awareness of people of Intellectual Property, helping people know what to do to protect their intellectual property, how to protect intellectual property from being infringed. We look forward to exploring knowledge of intellectual property in terms of legal and practical theories to turn intellectual property into a familiar and familiar subject.





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## GO GREEN WITH ECO FRIENDLY BUSINESS POLICIES

At DKAL, we care about environmental protection and would like to do more to conserve and protect our natural resources by simply creating working manners that are better for the environment. Our vision is to develop our business together with enhancing positive social effect and minimizing environmental impact and the following is what we are doing:

- ❖ No smoking work space
- ❖ Junk mail reduction
- ❖ Recycling cardboard, glass, plastics, metals, toner cartridges, cell phones, writing paper, computer printouts, colored paper, newspaper, magazines, fax paper, catalogs, & envelopes
- ❖ Maximizing natural light at working space
- ❖ Energy efficient equipment with programmable timers
- ❖ Reducing the printed matters and keep things digital whenever possible.
- ❖ Planting trees around our living and working areas.
- ❖ Educating our staff on ecological sustainability, recycling, and energy/water conservation





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## OUR BILLING POLICY

Transparency - Efficiency - No hidden cost. We offer the Clients the most competitive cost compared to those offered by other local firms without sacrifice in the quality of work. Our billing policy is that do not build any profit into expenses i.e. we charge clients exactly what it costs us for the expenses. All terms and fees will be explained carefully and clearly on our very first consultation. Any change then any increase or additional cost will be discussed with you and obtain your approval before it is applied.

